



Celebrating an evening of 'Wine and Chocolates' Godrej Nature's Basket launches its flagship store at Koregaon!

Pune, September 06, 2013: Godrej Nature's Basket, India's leading world food chain treats Pune city to yet another new landmark with the launch of its elegant and luxurious flagship store in the plush neighborhood of Koregaon Park (lane No.5). The eclectic evening, hosted by **Mohit Khattar, Managing Director, Godrej Nature's Basket and food critic, writer and entrepreneur, Karen Anand**, witnessed the crème de la crème of this vibrant city come together for an exotic '**wine and chocolate**' celebration.

Committed to the Godrej philosophy of Ideas that make life brighter, Godrej Nature's Basket launched the store with a rather unique idea! A range of exquisite chocolates were carefully handpicked and presented in form of chocolate bouquets and fountains to be paired with the finest wines. While **wine experts from Aspri**, India's leading wine distributor, guided guests on the most ideal chocolate and wine pairing combinations, Celebrity chef Karen Anand shared interesting insights and tips on wine and chocolate blends. Guests were seen getting into the party mood with the fun session on chocolate body painting. Whacky and creative designs ruled the roost.

A guest at the party was also presented a signature Godrej Nature's Basket celebration hamper for sporting the quirkiest chocolate tattoo.

Speaking on the occasion, Mohit Khattar, MD, Nature's Basket, said, "We at Nature's Basket endeavour to demystify world food. This evening of wine and chocolate pairing helped us showcase our extensive assortment of unique ingredients, cheese and meats but also share our expertise on gourmet cuisine with food aficionados in Pune. By bringing our third and our biggest store yet in Pune, we are only paying our ode to this lovely city with its rich and diverse food culture!"

Celebrating the launch, **food expert, Karen Anand added**, "Nature's Basket is a bridge between world food and its patrons and is nothing short of a paradise for food lovers. Along with a very entertaining and informative evening of chocolate and wine pairing in the company of well read and traveled friends, we not only fuelled our palate but also shared some interesting food anecdotes with each other."

Some of the noted guests that were seen enjoying the evening were Seema Malhotra, Vikaashh and namrata Kripallani, Loveena and Jasoon, Arun Wakhlu, Damayanti Raje Bhosale, Layla Sangtani and Rowena Gera

Committed to providing the best of gourmet experience, the new store offers an exotic range of international cuisines- ranging from Mexican, Lebanese, Chinese, Italian, and Japanese to several other world cuisines. The store will also house a wine cellar with the best variety of Indian and international wines

handpicked by their team of food specialists. In addition, the gourmet destination offers a section dedicated to an extensive range of exotic chocolates sourced from different parts of the globe along with exquisite themed hampers and the very popular meat and cheese platters artistically designed by our food specialists. The chain is also very popular for its elegant gifting options and for hosting a range of culinary experiences like wine and cheese dos and interesting demonstrations by celebrity chefs to help customers in becoming world food experts!

In addition to the flagship store at Koregaon- the chain has stores at Boat club road and in at Saghvi kesari Road, Aundh as well.